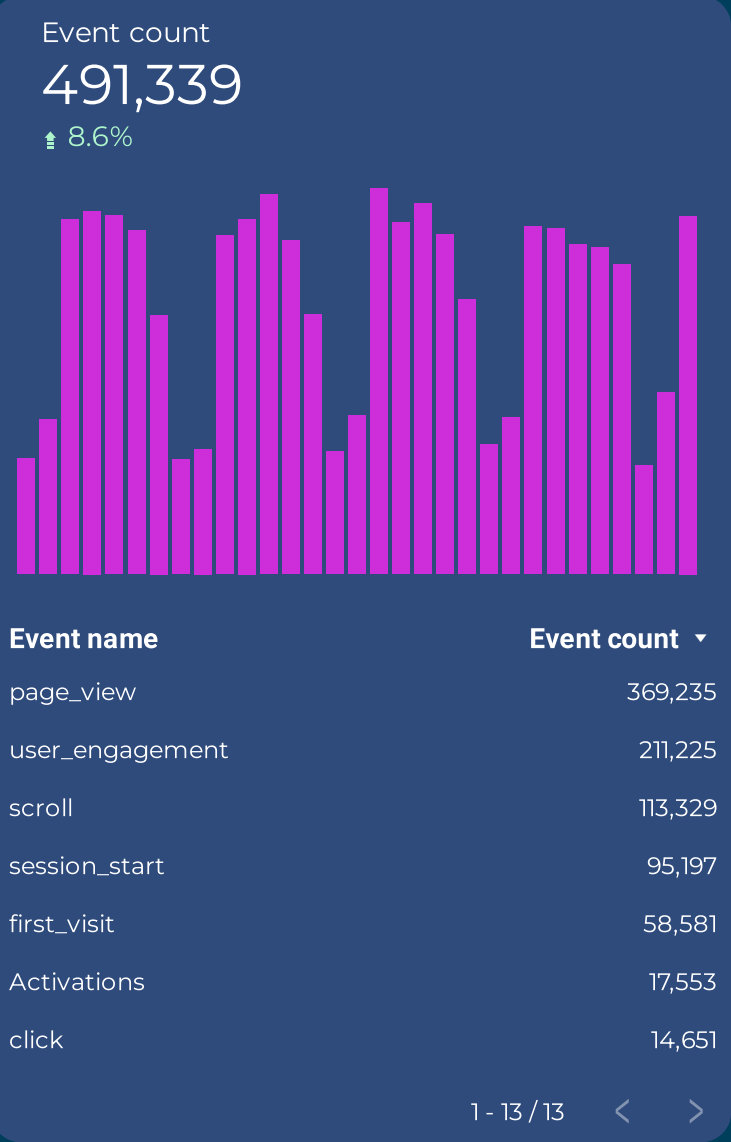
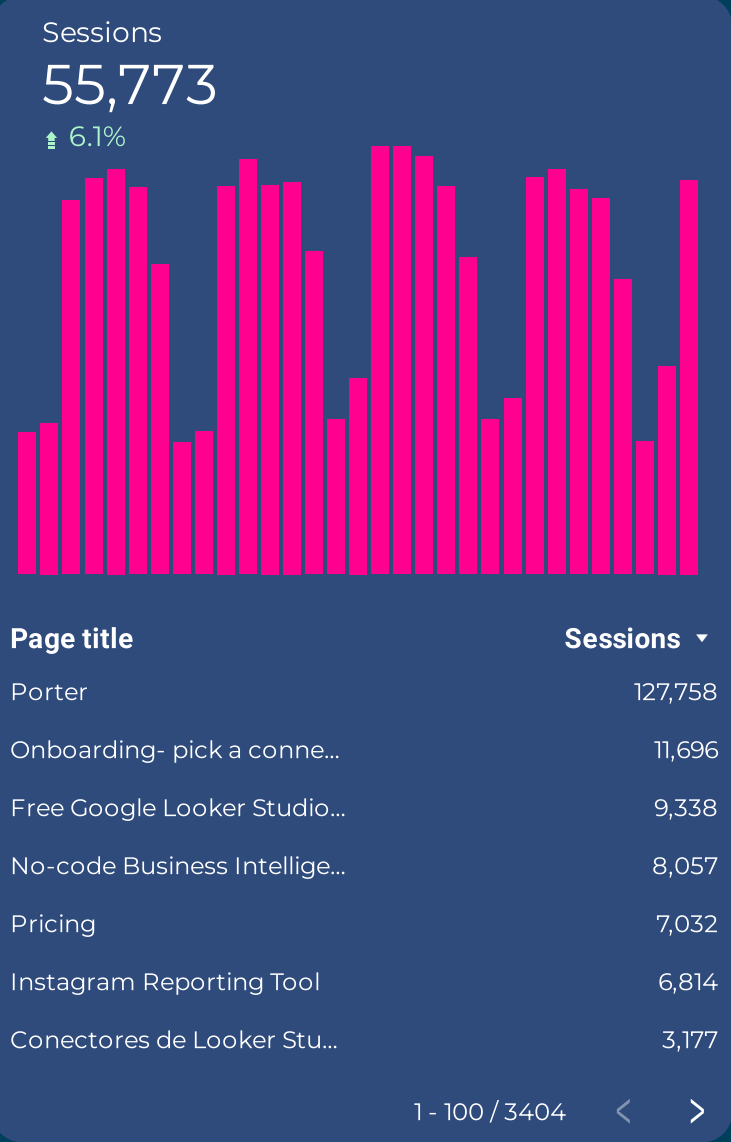


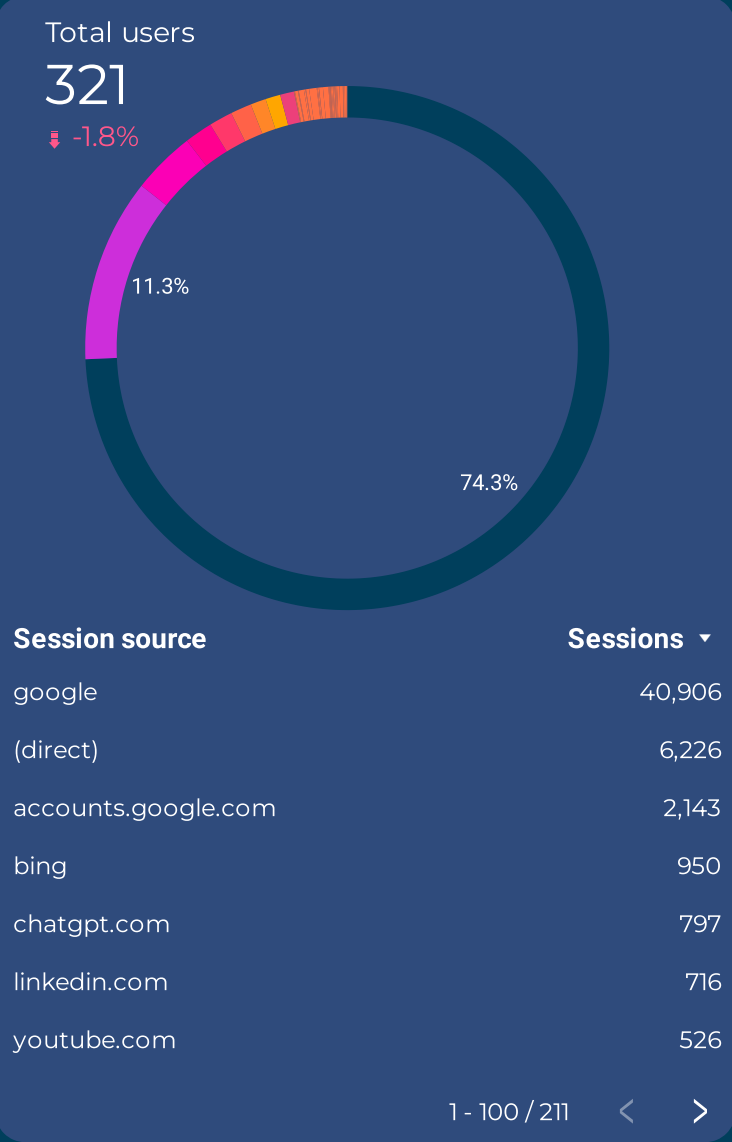
Events



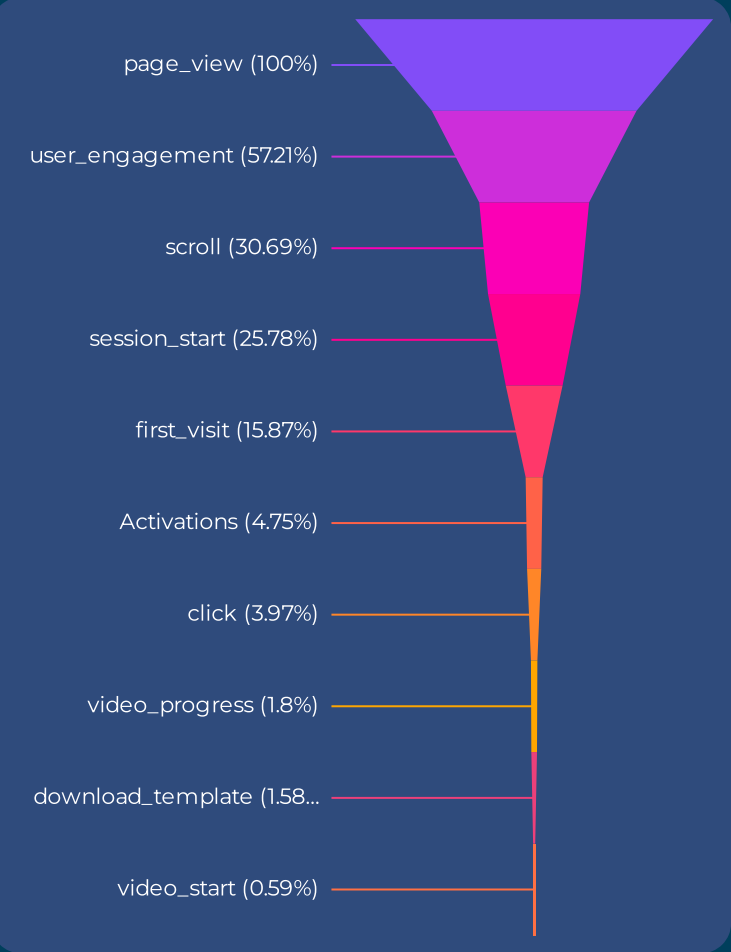
Engagement



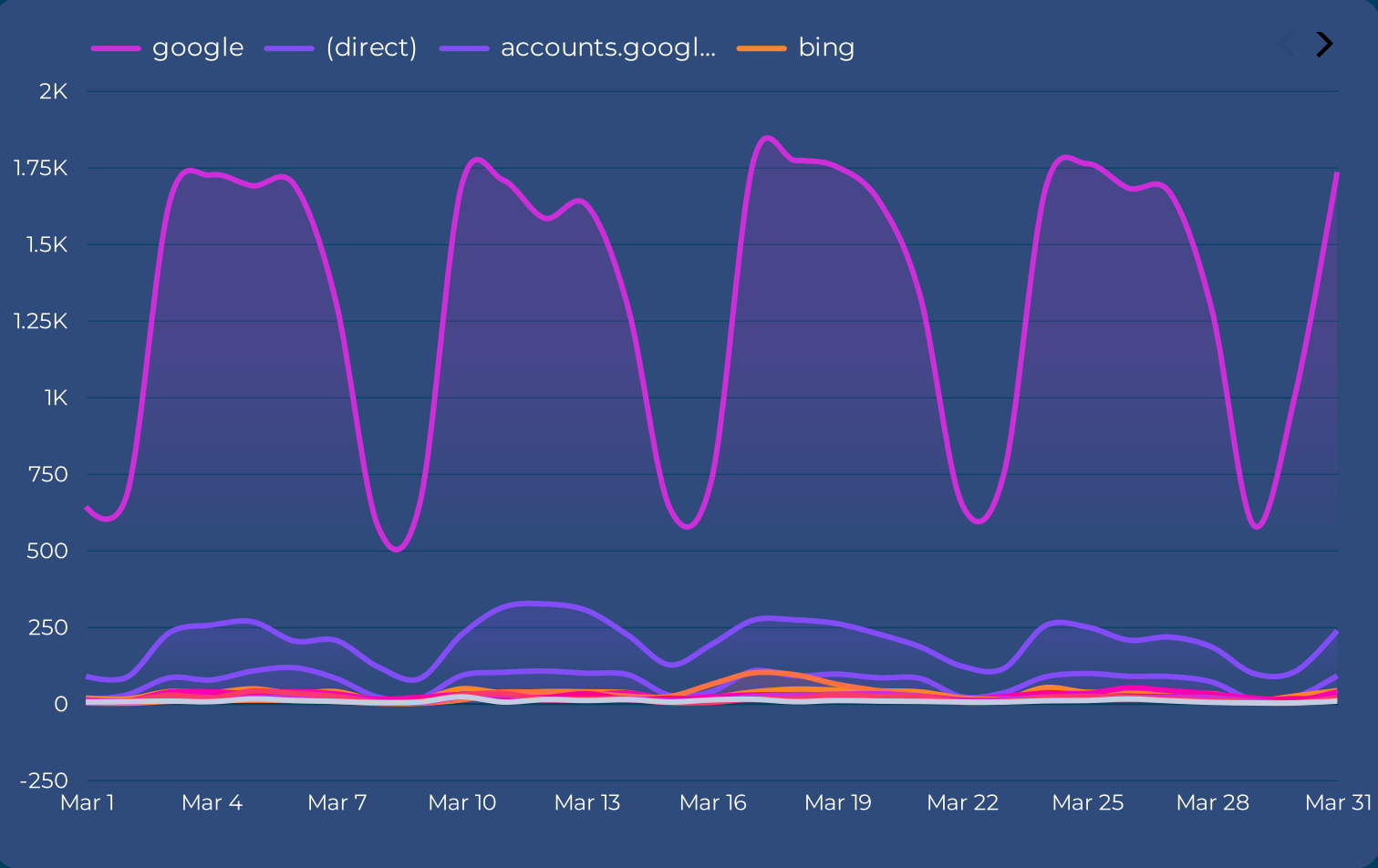
Acquisition



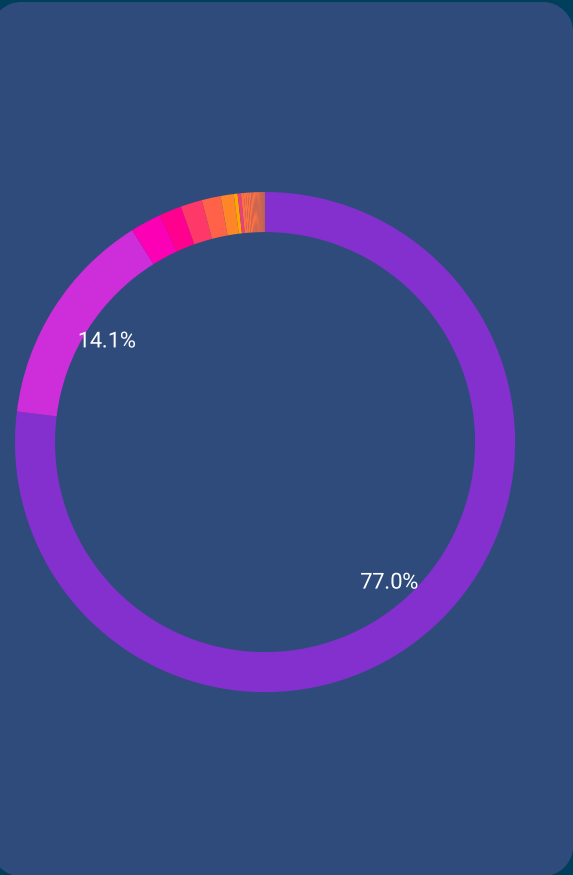
Funnel



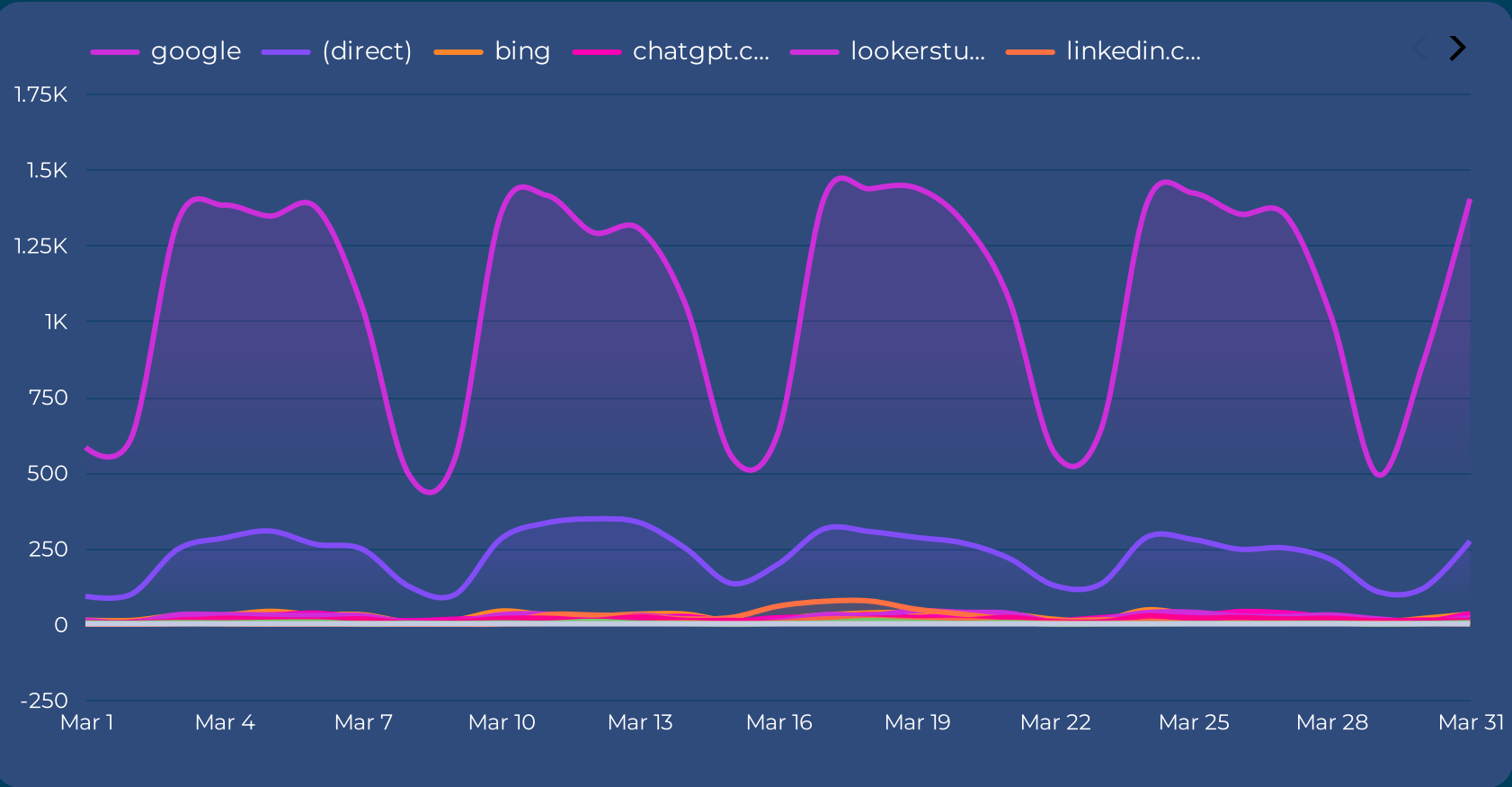
Performance over time



Acquisition sources



Acquisition sources over time



Summary

Session medium	Session source	Session campaign	Sessions	Quarter	Conversions
organic	google	(organic)	38,468	Q1	45
		connector_gallery	2,438	Q1	21
	bing	(organic)	950	Q1	0
	duckduckgo	(organic)	49	Q1	0
	yahoo	(organic)	37	Q1	0
	ecosia.org	(organic)	31	Q1	0
	yandex	(organic)	7	Q1	0
	qwant.com	(organic)	1	Q1	0
referral	accounts.google.com	(referral)	2,143	Q1	11
	chatgpt.com	(referral)	720	Q1	0
	linkedin.com	(referral)	716	Q1	0
	youtube.com	(referral)	526	Q1	0
	lookerstudio.google.com	(referral)	509	Q1	0
	facebook.com	(referral)	470	Q1	3
	checkout.stripe.com	(referral)	257	Q1	12
	n-sebzodbssk2fddxn7mylfsac...	(referral)	185	Q1	2
	perplexity.ai	(referral)	130	Q1	0

User acquisition flow

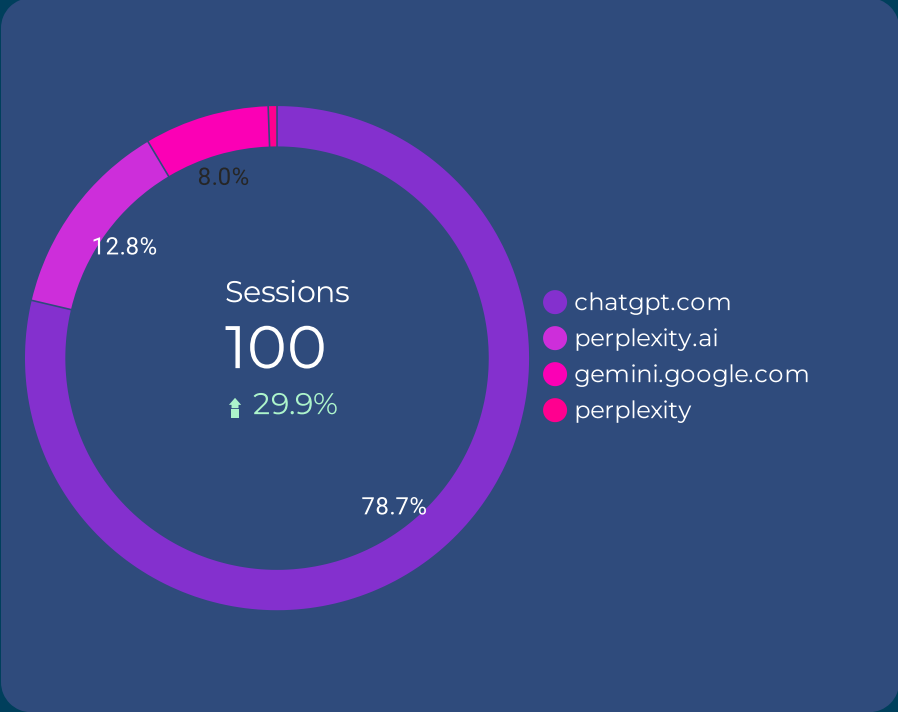


Acquisition source summary

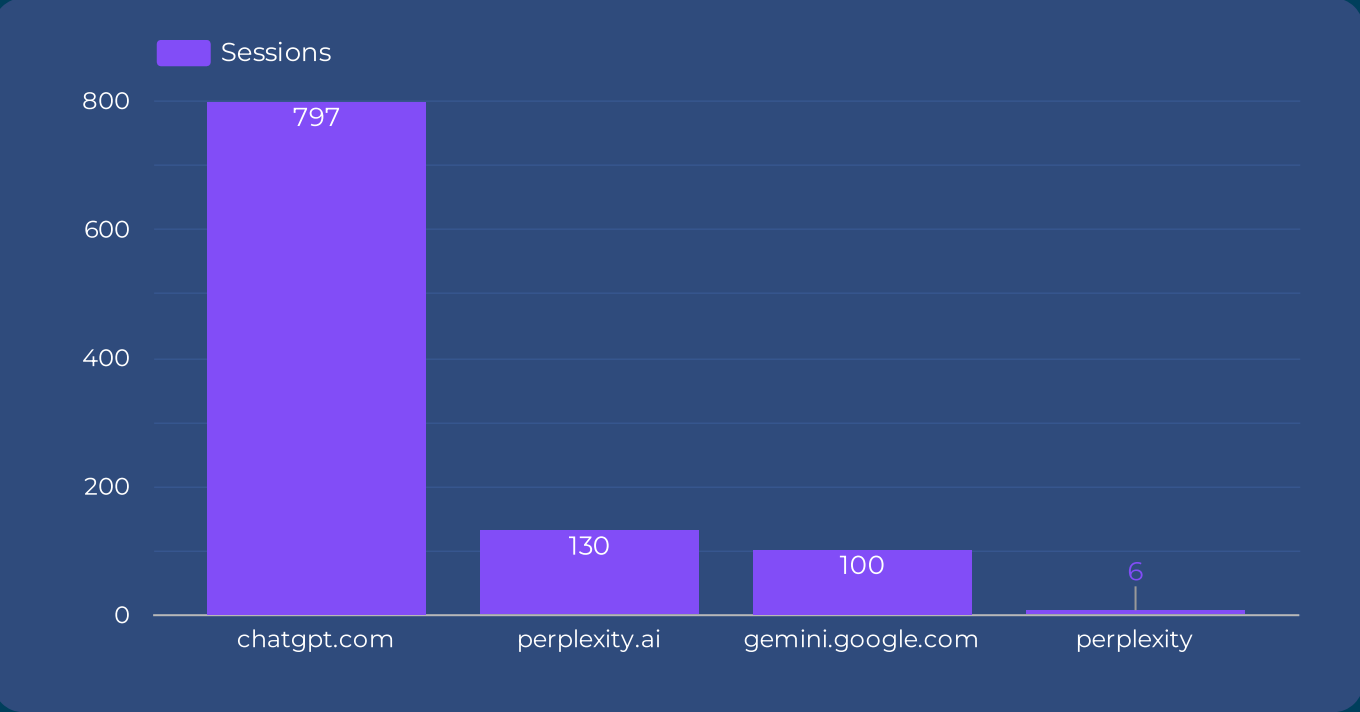
	Session medium	Session source	Sessions ▾
1.	organic	google	40,906
2.	(none)	(direct)	6,226
3.	referral	accounts.google.com	2,143
4.	organic	bing	950
5.	referral	chatgpt.com	720
6.	referral	linkedin.com	716
7.	referral	youtube.com	526
8.	referral	lookerstudio.google.com	509
9.	referral	facebook.com	470
10.	referral	checkout.stripe.com	257
11.	referral	n-sebzodbssk2fddxn7mylfsacp2p7jskvtbloo6a-0lu-script.googleusercontent.com	185
12.	(not set)	(not set)	177
13.	referral	perplexity.ai	130
14.	referral	billing.stripe.com	105

1 - 100 / 220 < >

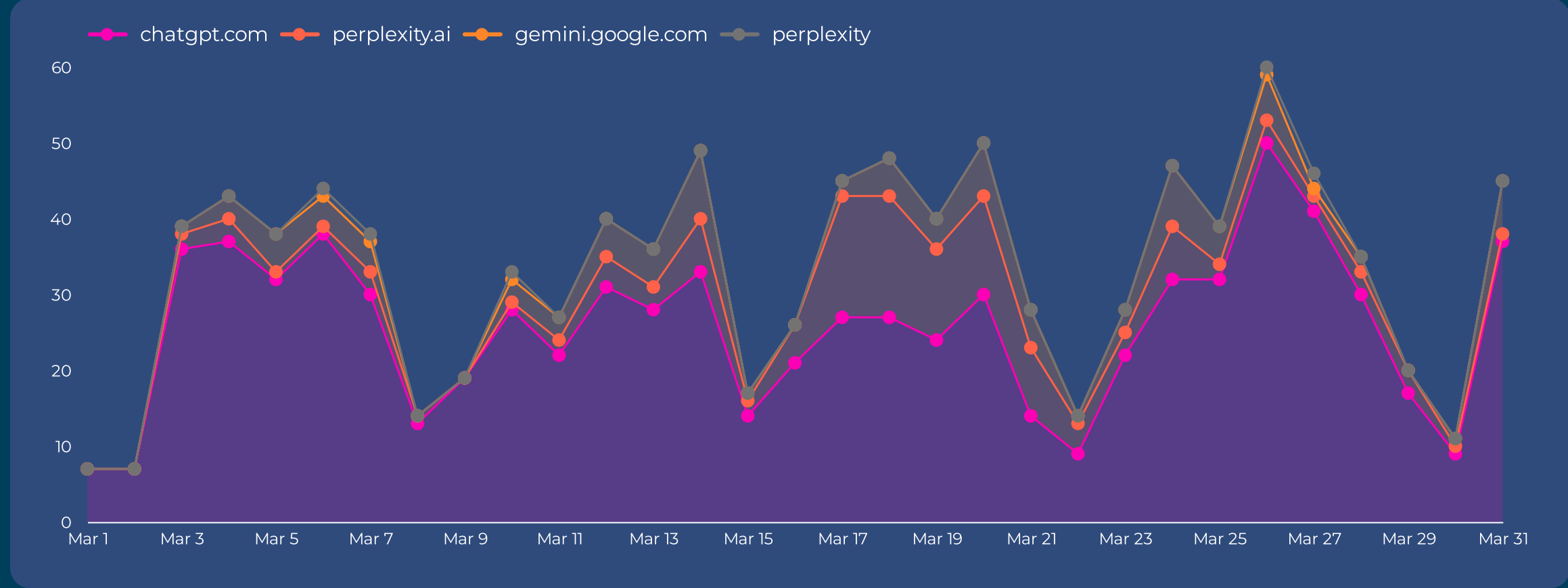
Top search engines



Top AI search engines




Performance over time



Content performance

	Page title	Sessions	
1.	Porter	177	
2.	Free Google Looker Studio marketing report templates (2024)	98	
3.	Onboarding- pick a connector	90	
4.	Pricing	68	
5.	10 YouTube KPIs That You Should Be Tracking In 2023	54	
6.	No-code Business Intelligence tool Porter	51	
7.	Best free Social Media report templates for Looker Studio (2024)	34	
8.	Conectores de Looker Studio	28	
9.	How to design Looker Studio reports and customize them	28	
10.	Google Analytics 4 report template for Looker Studio by Porter	23	
11.	Biziness report template Porter No-code marketing report on Google Looker Studio and Sheets	22	
	Grand total	797	

1 - 100 / 747

Page Name ▼

Full page URL

Session source ▼

Mar 1, 2025 - Mar 31, 20 ▼

Page title

Full page URL ▼

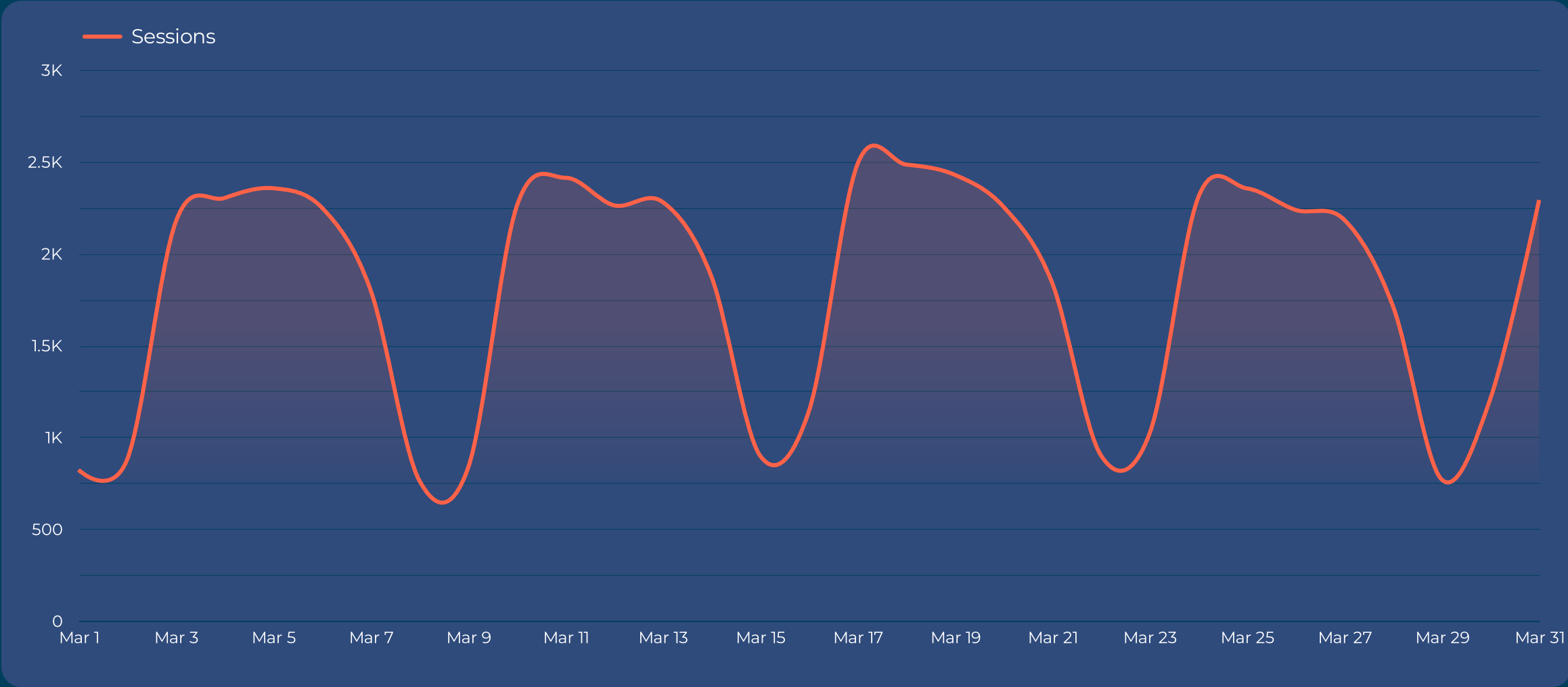
Sessions
55,773
↑ 6.1%

Total users
321
↓ -1.8%

Active users
41,515
↑ 6.3%

New users
34,539
↑ 7.4%

Performance over time

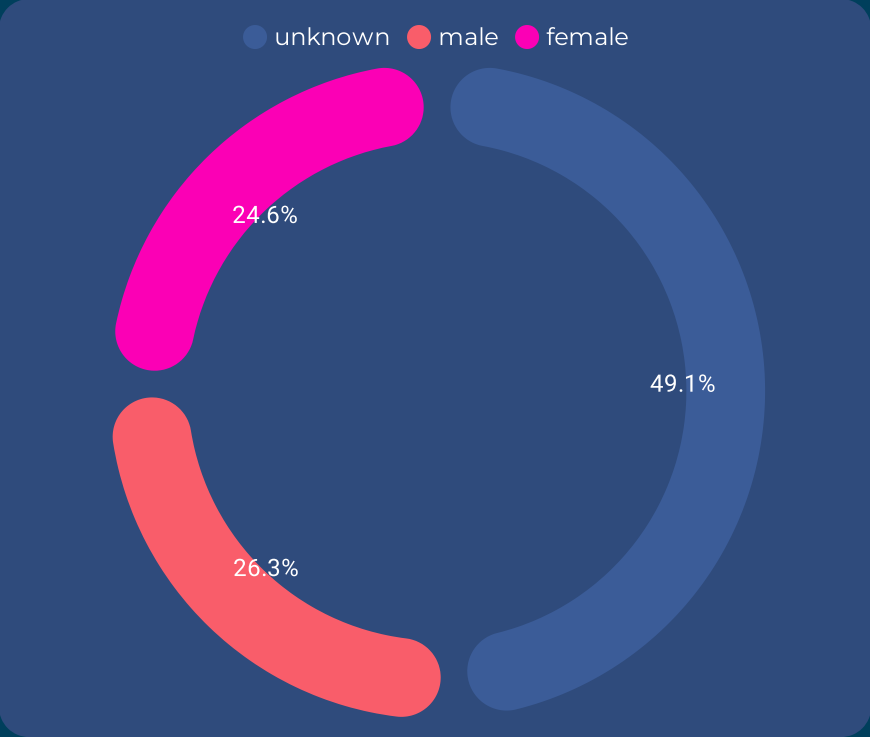


Content performance

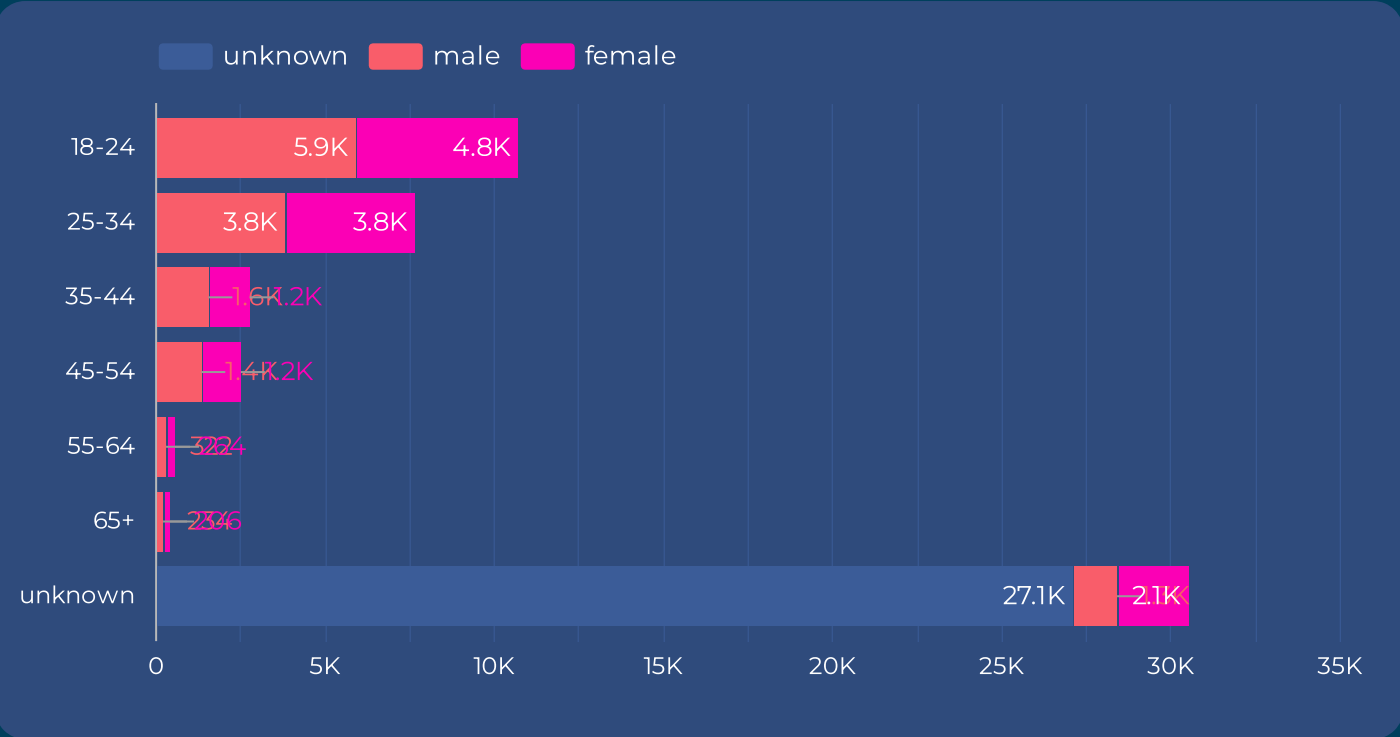
	Page title	Full page URL	Sessions ▼	Engaged sessions	Engagement rate
1.	Porter	app.portermetrics.com/sign-in;query...	8,139 <div></div>	7,795 <div></div>	95.77% <div></div>
2.	Onboarding- pick a connector	portermetrics.com/en/onboarding/	6,210 <div></div>	5,643 <div></div>	90.87% <div></div>
3.	Porter	app.portermetrics.com/	4,938 <div></div>	4,920 <div></div>	99.64% <div></div>
4.	Porter	app.portermetrics.com/accounts	4,427 <div></div>	3,841 <div></div>	86.76% <div></div>
5.	No-code Business Intelligence tool P...	portermetrics.com/en/home/	4,358 <div></div>	3,390 <div></div>	77.79% <div></div>
6.	Free Google Looker Studio marketing...	portermetrics.com/en/templates/	4,193 <div></div>	3,165 <div></div>	75.48% <div></div>
7.	Pricing	portermetrics.com/en/pricing/	3,885 <div></div>	3,116 <div></div>	80.21% <div></div>
8.	Instagram Reporting Tool	portermetrics.com/en/solutions/insta...	3,788 <div></div>	2,912 <div></div>	76.87% <div></div>
9.	Porter	app.portermetrics.com/porter-auth/l...	3,334 <div></div>	3,240 <div></div>	97.18% <div></div>
Grand total			55,773	34,656	1,930.48%

1 - 100 / 28638 < >

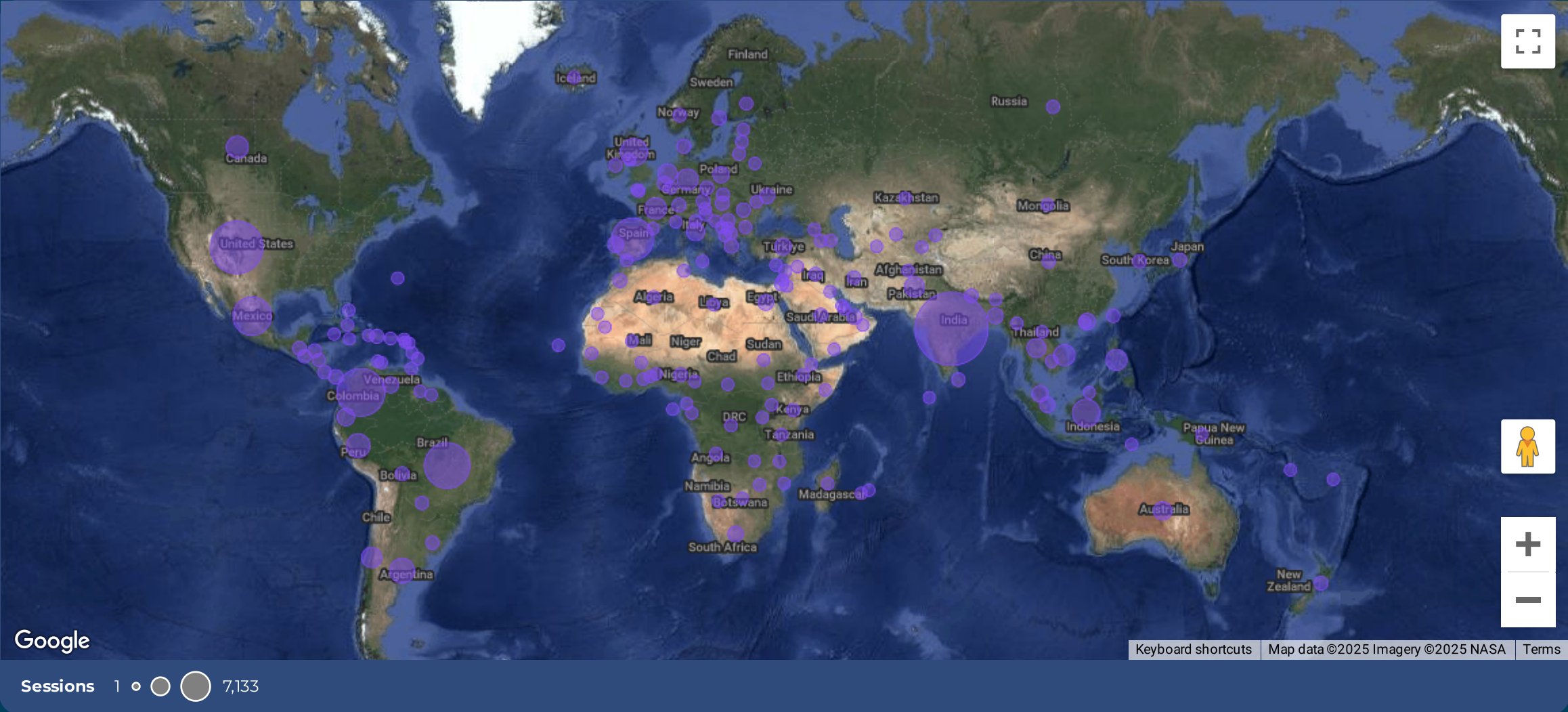
Gender



Age



Geography



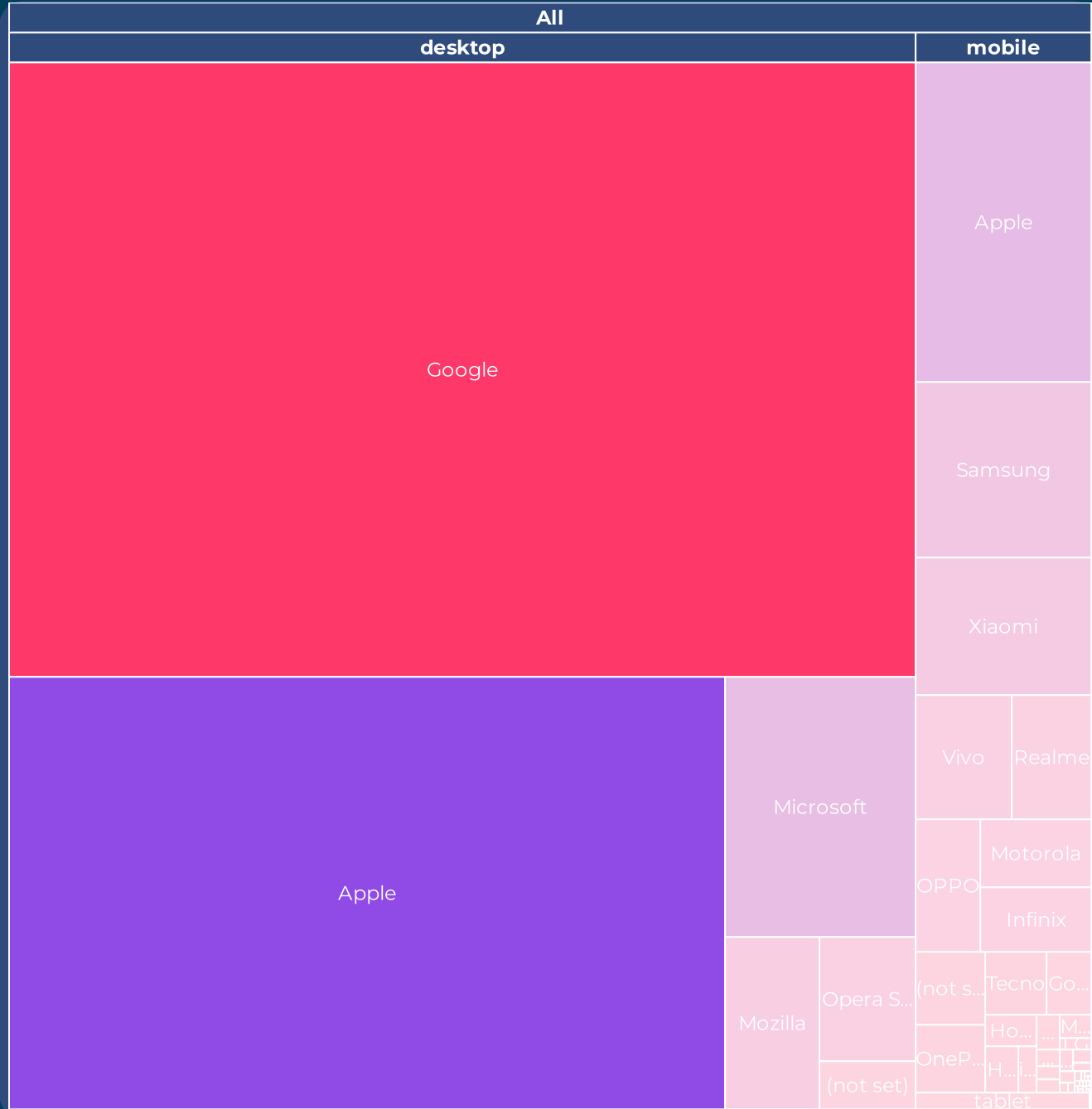
Browser

Browser	Operating system	Sessions
Chrome	Windows	27,308
	Macintosh	12,784
	Android	5,360
	iOS	671
	Linux	531
	Chrome OS	150
	Linuxx86_64	9
Safari	Macintosh	2,147
	iOS	1,922
	(not set)	2
Edge	Windows	2,477

Language

Language	Sessions
1. English	30,000
2. Spanish	14,420
3. Portuguese	3,797
4. French	1,309
5. German	912
6. Dutch	583
7. Italian	549
8. Vietnamese	532
9. Indonesian	513
10. Turkish	412

Device



Language

Interests	Sessions
Technology/Technophiles	9,970
Lifestyles & Hobbies/Shutterbugs	7,667
Technology/Social Media Enthusiasts	4,292
News & Politics/Avid News Readers	3,681
Lifestyles & Hobbies/Business Professionals	3,513
Banking & Finance/Avid Investors	3,262
News & Politics/Avid News Readers/Entertainment News Enthusiasts	2,791
Travel/Travel Buffs	2,763
Technology/Mobile Enthusiasts	2,658
Sports & Fitness/Sports Fans/Soccer Fans	2,413
News & Politics/Avid News Readers/Avid Business News Readers	2,183
Media & Entertainment/Movie Lovers	2,162
Shoppers/Shopping Enthusiasts	1,870
Media & Entertainment/Music Lovers	1,760
Media & Entertainment/TV Lovers	1,624
Media & Entertainment/Book Lovers	1,430
Media & Entertainment/Gamers/Hardcore Gamers	1,403
Vehicles & Transportation/Auto Enthusiasts	1,342
Sports & Fitness/Sports Fans	1,233



Page Name



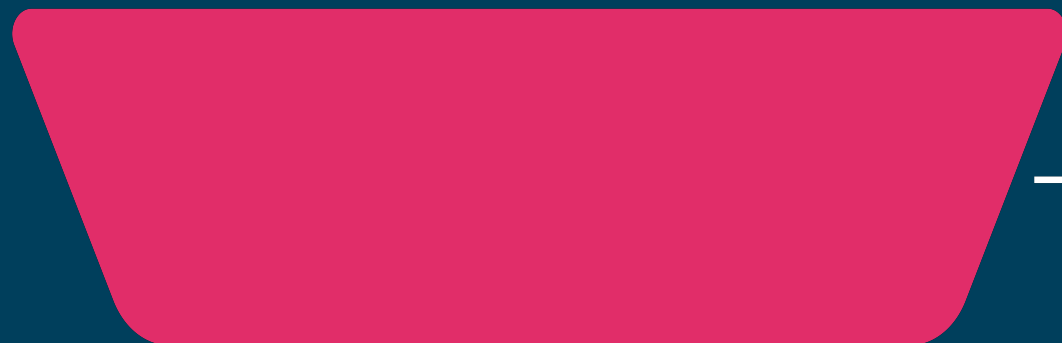
Full page URL

Enter a value

Session source



Mar 1, 2025 - Mar 31, 20



Views

179,323

↓ -1.7%



Add to carts

0

N/A

Purchase-to-view rate

0

N/A



Checkouts

0

N/A



Ecommerce purchases

0

N/A

Purchase-to-view rate

0

N/A